



Learning Unit Modules
Focused in Integral Professional Competences

I. GENERAL LEARNING UNIT

1. Identification	2. Code	3. Semester	4. Training area
Forest Administration	DAF33	Sixth	Disciplinar

5. Mode					
Compulsory	X	Elective			
Classroom	X	Non-Attendance		Mixed	
Laboratory		Field practices		Guided tours	

6. Class shedule (hours per week)				
Theory	Practice	Independent study	Total hours	Credits
2	2	0	4	4

7. Person responsible for the subject.
María Graciela Méndez Aréchiga

II. DATA SPECIFIC LEARNING UNIT

8. Objectives
<p>That the student be able to distinguish the opportunities for business development and / or business in forestry.</p> <p>The student will be able to use the tools that will facilitate and guide you to new forest professionals to be independent in a range of applications and distinguish the opportunities for business development and / or business.</p> <p>The student is a person able to behave safely, knowing and interpreting the policy framework and guidelines (mechanisms) governing government agencies, financial and private sector agencies related to forestry.</p>

9. Presentation.
<p>This course teaches students that the administration is very useful, not only for the distribution and proper application of both the forest resources as any other. At the end of this apply the basic principles of management, planning and scheduling activities in daily life as well as future professionals; also may apply the knowledge gained to develop in many different areas, as this not only applies in the field of social discipline, but also in engineering, science and mathematics, agriculture, ecology and management of natural resources, industry and commerce, medicine and psychology.</p>



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10. Professional competences to develop in students.			
Knowledge	Skills	Attitudes	Values
<p>Interaction between society and forest resources.</p> <p>Forest use techniques that carry a sustainable management of forest resource.</p> <p>Models for optimizing the transformation of raw material into forest products with a higher added value.</p>	<p>Identifying the ecological links among beneficial and harmful organisms that make up the ecosystem.</p> <p>Developing diagnosis, planning and assessing the way forest activity affects social, economical political and cultural society needs.</p> <p>Managing models for optimizing the transformation of raw materials into finished forest products.</p>	<p>Collaboration and participation in team works.</p>	<p>Responsibility.</p> <p>Ethics.</p>

11. Course topics
<p>Unit I: Historical Background of Management.</p> <ol style="list-style-type: none"> 1. Introduction and Administration Concepts 2. Principles of different schools They conceptualized 3. Public and Private Management with a focus on the perspective in forestry at Global level 4. Systems Theory in Management 5. Theory "X" (Practice: Analysis of the film Gong-Ho) and principles that apply, students must submit an Essay <p>Unit II: Planning</p> <ol style="list-style-type: none"> 1. Basic Concepts in Planning (strategies with a global vision) 2. Budgets and zero historical basis



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<p>3. Programme Development and Timelines</p> <p>4. Basic Requirements for creating a emprendidurismo</p> <p>Unit III: Organization</p> <p>1. Different types of organizations</p> <p>2. Types of Organizational</p> <p>3. The need for the creation of manuals and regulations within a company</p> <p>Unit IV: Integration and Resource Management</p> <p>1. Intellectual Capital,</p> <p>a) How to achieve a successful job interview,</p> <p>b) as training staff work record,</p> <p>c) fee contract,</p> <p>d) contract for the provision of syndicated services,</p> <p>e) Personal presentation, etc.</p> <p>2. Administration and leadership in the management of financial resources and materials</p> <p>a) Forms of Financing and responsibility to acquire a loan.</p> <p>b) Plan budgets for the purchase of raw materials and supplies and materials.</p> <p>c) Budget to meet the obligations to third parties, payroll, suppliers, sundry creditors etc.</p> <p>d) When to Restructure</p> <p>e) Social responsibility to seek the appropriate services provided in forestry according to the quality and ecological standards, care needed in green business worldwide.</p> <p>Unit V: Management and Control</p> <p>a) Techniques of internal control, budgeting, inventory, credit resources etc.</p> <p>b) How to exercise direction and control with appropriate leadership to the needs of globalization and social responsibility.</p>
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12. Evaluation criteria	
Criteria	Value
Formative evaluation (attitudes, values, ethics)	20 %
Summative assessment (practical, theory, tests, multimedia presentations and project)	60%
Self assessment	Each student 10% of the assessment will be awarded through a written manifest what they learned during the semester with their respective evidence.



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Peer assessment	They will give their peers a grade worth 5% of the total, indicating the strong points and if the opportunity areas identified in their peers.
Hetero.	In this section, students indicate as oriented to the course teacher, and averaged with what Professor detect each of the students with respect to performance on the course 5%.

13. Information sources
Basic
<p>1.- Munch Galindo, Lourdes/García Martínez José . <u>FUNDAMENTOS DE ADMINISTRACION</u>.- Editorial Trillas, SA de CV. Séptima edición, México, 2007 o última edición.</p> <p>2.- Hernández Luna Ignacio/Martínez Ramírez Yolanda Ing.. <u>ADMINISTRACIÓN POR NECESIDADES</u>.- Limusa Noriega Editores .México,D.F.,1998. (Este libro se encuentra actualmente sin editar debido a problemas del autor con la editorial, por lo que se usa las ediciones pasadas o copias fotostáticas) o última edición.</p> <p>3.- Ouchi William G. <u>TEORIA Z COMO PUEDEN HACER FRENTE LAS EMPRESAS AL DESAFIO JAPONES</u>. Fondo Educativo Interamericano. México, 1982. o última edición.</p> <p>4.-Koontz, Harold y Cyril O’Donnell. <u>CURSO DE ADMINISTRACION MODERNA</u>.- McGraw Hill, Colombia , 1972.o última edición.</p> <p>5.-Reyes Ponce Agustín. <u>ADMINISTRACIÓN DE EMPRESAS</u>. México,2005. o última edición.. Ed. Limusa ISBN 968-1800591.</p>
Complementary
<p>BM. (varios años). Informe sobre el desarrollo mundial: Banco Mundial.</p> <p>BM. (varios años). Las perspectivas económicas globales y los países en desarrollo: Banco Mundial.</p> <p>1. SITIOS EN LA RED RELACIONADOS CON EL PROGRAMA</p> <p><u>Economic Resources for Teachers and Students</u></p> <p>2. REVISTAS EN QUE SE PODRÁN ENCONTRAR ARTÍCULOS DE UTILIDAD</p> <ul style="list-style-type: none"> • America Economía



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- **Negocios Forestales** www.EccoWood.com

Inversión EcoSostenible en Maderas Nobles. Asesoramiento Integral.

- **Revistas de Negocios, Economía y Trabajo Gratis - Tutto Gratis**
- Gracias a todas estas **revistas de negocios**, economía y trabajo estarás al tanto de lo que ocurre. No esperes más para echar un vistazo a estas **revistas de ...**
[www.tuttogratias.es/.../revistas de negocios economia y trabajo gratis.html](http://www.tuttogratias.es/.../revistas-de-negocios-economia-y-trabajo-gratis.html) -
En caché - Similares
- **Revistas de Negocios Gratis** El día de hoy me gustaría compartirles algunas de las **revistas de negocios** que considero deberían tener. Si bien todos conocemos Harvard Business Review y.
www.herramientasparapymes.com/revistas-de-negocios-gratis - En caché - Similares

Revistas de Negocios Gratis. Día 4 por cuarto día consecutivo les muestro algunas de las principales **revistas de negocios** que pueden ser descargadas de manera gratuita, solamente completando.